Recent Growth Patterns in the U.S. Organic Foods Market. By Carolyn Dimitri and Catherine Greene, U.S. Department of Agriculture, Economic Research Service, Market and Trade Economics Division and Resource Economics Division. Agriculture Information Bulletin Number 777.

Abstract

Organic farming is one of the fastest growing segments of U.S. agriculture. As consumer interest continues to gather momentum, many U.S. producers, manufacturers, distributors, and retailers are specializing in growing, processing, and marketing an ever-widening array of organic agricultural and food products. This report summarizes growth patterns in the U.S. organic sector in recent years, by market category, and describes various research, regulatory, and other ongoing programs on organic agriculture in the U.S. Department of Agriculture.

Keywords: organic agriculture, organic farming systems, organic marketing, organic marketing channels, certified organic acreage and livestock, price premiums, national organic rules, specialty agriculture, high-value crops, USDA research.

Acknowledgments

The authors are grateful for contributions from several people: Tom Bewick, Jerry DeWitt, Mary Gold, Sharon Hestvik, Mike Jawson, Doug Kleweno, Pam McKenzie, Kelly Strzelecki, Peter Smith, and Demaris Wilson. We extend a special thanks to Mary Gold for providing a list of articles on organic agriculture published by USDA. The authors gratefully acknowledge the helpful review comments of Mary Bohman, William Chambers, Robert Dismukes, Tom Dobbs, Kitty Smith, Gary Thompson, Utpal Vasavada, Rick Welsh, and Keith Wiebe. We are also indebted to Susan DeGeorge for the graphic design work she completed for this report and to Tom McDonald for valuable editorial assistance.